Organized by

DITP
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION
MINISTRY OF COMMERCE, THAILAND

Co-organized by

GIT
Gem and Jewelry Institute of Thailand

BANGKOK GEMS & JEWELRY FAIR

THE 74th BANGKOK GEMS & JEWELRY FAIR

POST SHOW REPORT

THE WORLD'S LEADING GEMS & JEWELRY DESTINATION

8-12 SEPTEMBER 2026



74th Bangkok Gems & Jewelry Fair Exceeds Expectations, Generating Over USD 174 Million in Trade

The 74th Bangkok Gems & Jewelry Fair concluded on a high note, delivering results beyond expectations and reinforcing Thailand's position as a leading global hub for gems and jewelry. Held from 8–12 September 2026 at the Queen Sirikit National Convention Center (QSNCC), the five-day event attracted more than 50,000 buyers and visitors from 123 countries, generating over THB 5.8 billion (USD 174 million) in purchase orders — a 26% increase from the same periods, the 72nd edition. With more than 1,300 exhibitors from 20 countries showcasing over 2,800 booths, the fair demonstrated strong international confidence in Thailand's gems and jewelry industry and its ability to connect global buyers with trusted suppliers, manufacturers, designers and gemstone specialists. The strong participation from international buyers, particularly from India, Myanmar, China, Japan, and Sri Lanka, highlights Bangkok Gems' growing role as a key international marketplace, where trade, craftsmanship, innovation and business opportunities come together to drive the industry forward.











A Full-Scale Exhibition Across QSNCC







The 74th Bangkok Gems & Jewelry Fair takes over the full scale of the Queen Sirikit National Convention Center (QSNCC), bringing the global gems and jewelry industry together across all exhibition halls and event spaces. Spanning more than 53,000 square meters, the fair creates an expansive one-stop marketplace where buyers can explore gemstones, diamonds, pearls, fine jewelry, machinery, tools, packaging and supporting services — all under one roof. The scale and diversity of the exhibition reflect the growing strength of Bangkok Gems as a leading international trading platform, connecting exhibitors, manufacturers, designers, suppliers and buyers from around the world.



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FACTS & FIGURES

ESTIMATED ORDER VALUE

5.8 BILLION THB

24% INCREASE

Compare to the same periods, the 72nd edition

VISITORS

51,567
VISITORS

12.44%
INCREASE

61%
OVERSEAS

39%
DOMESTIC

TOP 5 PRODUCT CATEGORIES

1. GEMSTONES
2. EQUIPMENT&TOOLS/ MACHINERY
3. FINE JEWELRY
4. SILVER JEWELRY
5. DIAMONDS

TOP 5 VISITING COUNTRIES/ECONOMIES



1. INDIA
2. MYANMAR
3. CHINA
4. JAPAN
5. SRI LANKA

EXHIBITORS

1,272
COMPANIES

2,867
BOOTHS

FROM 20
COUNTRIES/ECONOMIES

1. HONG KONG SAR
2. SRI LANKA
3. JAPAN
4. INDIA
5. CHINA



FAIR HIGHLIGHTS







The Opening Ceremony of the 74th Bangkok Gems and Jewelry Fair

The opening ceremony of the 74th Bangkok Gems and Jewelry Fair, held on 8th September 2026, was presided over by Miss Kirida Bhaopichitr, Vice Minister for Commerce. The ceremony, held at the Ballroom of QSNCC, was attended by Ms. Sunanta Kangvalkulkij, Director-General of the Department of International Trade Promotion; Mr. Sumed Prasongpongchai, Director General of the Gem and Jewelry Institute of Thailand; along with senior executives from the Ministry of Commerce and representatives from relevant private sector organizations.

















The Networking Reception

DITP and GIT hosted an exclusive Networking Reception during the 74th Bangkok Gems & Jewelry Fair, bringing together international buyers, exhibitors, industry leaders, diplomats and trade representatives for an evening inspired by “The Colors of Bangkok.” Reflecting the vibrant energy and diversity of Bangkok, the reception celebrated the many connections that bring the global gems and jewelry community together. Against an elegant backdrop of color, guests exchanged ideas, strengthened business relationships and explored new opportunities for collaboration.







The Craft of Brilliance Exhibition



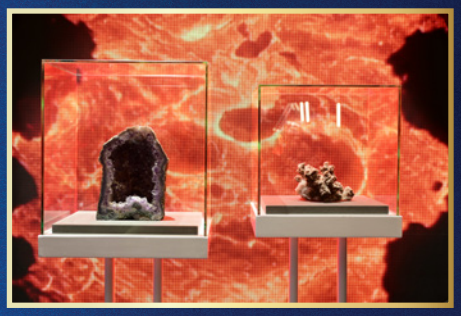






As a highlight of Bangkok Gems, The Craft of Brilliance is a captivating exhibition that traces the evolution of Thailand's gems and jewelry craftsmanship — from traditional knowledge and time-honored techniques to modern design, technology and innovation. Discover how generations of Thai artisans have transformed nature's treasures into extraordinary creations, and experience the skill, creativity and heritage behind Thailand's reputation as a global jewelry destination.














The Ones to Watch Exhibition

The Ones to Watch exhibition at the 74th Bangkok Gems & Jewelry Fair puts the spotlight on the next generation of Thai jewelry designers, showcasing creative works by emerging talents from “The Secret Gems” reality competition.

Presented within the new Designer Zone, the exhibition highlights fresh ideas, distinctive design perspectives and the creative potential of Thailand’s young jewelry makers.













The Designer Zone

Introduced for the first time at the 74th Bangkok Gems and Jewelry Fair, The Designer Zone at Bangkok Gems & Jewelry Fair is where creativity takes center stage, bringing together visionary designers and innovative jewelry brands that push the boundaries of style, craftsmanship, and contemporary design. Discover distinctive collections, fresh perspectives, and statement pieces that showcase the next generation of jewelry excellence—all in one inspiring destination.





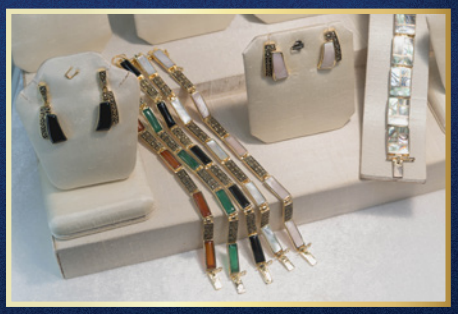






The New Faces Zone

The New Faces zone at the 74th Bangkok Gems & Jewelry Fair, which is relocated to Plenary Hall, is a strategic platform empowering SMEs and emerging jewelry entrepreneurs to step confidently onto the global stage. Designed to support small and medium-sized enterprises, the zone features promising Thai brands with fresh perspectives, precious craftsmanship, and export readiness.















Meetings & Special Events

Beyond being a world-class trade exhibition, the 74th Bangkok Gems & Jewelry Fair continues to serve as a powerful platform for bonding and strengthening partnerships within the global gems and jewelry community. Highlighted sessions include the meetings between DITP and the Department of Fisheries to facilitate pearl trade and support Thailand's gems and jewelry industry, DITP and the delegation from the Department of Commerce of Yunnan to discuss trade cooperation, and the presentation of GIT Outstanding Research & Innovations Award 2026.

















Seminars

Beyond business deals and product discovery, the 74th Bangkok Gems & Jewelry Fair provided a platform for knowledge exchange and industry dialogue. The seminars brought together experts, entrepreneurs and jewelry professionals to discuss the forces shaping the industry — from changing consumer and market trends to sustainability, new technologies, branding and international trade. The sessions gave participants fresh perspectives and practical insights to help businesses adapt, innovate and compete in an evolving global marketplace.









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TESTIMONIALS



Fazil Ozen, Turkey

"I have been coming to Thailand for almost all my life. I can say that Thailand is like a heaven of gemstones, like almost all kinds of gemstones are available here in this country from all around the world. There are many talented cutters. The price is reasonable. And at the Bangkok Gems you have the chance of meeting with all the world's gemstone dealers and then jewelers."



Temsup Techarukpong, Thailand

I think this fair especially is probably the biggest fair I've seen in a long time. There is some really creative pieces that I haven't seen before and also new materials that I have never seen. The fair is so important. It brings people from all over the world. It is just so much better for connections and seeing every single detail in person.



Lucie Berling, France

I feel there is always a lot of variety, like thousands of gems of different sorts. From jade to precious stones, semi-precious stones. I also love that it is really evolving, getting bigger, but it is still human size. I feel like this time it is really crowded in September. Mostly, But this time, on the first floor, there are really a lot of different booths and different people showing different things, those kinds of really interesting materials.



Shea Wyatt, Australia

We have a small jewelry shop in Hobart. So, we have traveled all the way from Australia. I love this fair. Bangkok Gems is amazing because we can combine a beautiful family holiday with a gem show. We always travel here specifically to find really special stones to take back to our clients in Australia. And we always come home with stones that we love, that we are really, really excited about.



Hana Sunny, USA

I am sourcing for my jewelry brand. There is just a lot of people here because everyone from all around the world is exhibiting. So, it is just really nice to see people from all over the country and gemstones from all over the world. I think exhibiting here is a great way to get exposure and visiting here is also a great way to see what's out there.



Kelsey Rose Marian Furigay, the Philippines

It is my first time here. It is really nice. There are a lot of suppliers, a lot of different options. It was nice to see different natural diamonds, gemstones, fine jewelry, 14 karat and 18 karat gold. And they even have machines like new technology to take photos and content of your product. And they also have freight forwarders to help your business. It was so useful for us to canvas which suppliers and manufacturers we wanted to work with.



Eric Fabery De Jonge, Netherlands Antilles

I am here to source some new stone gemstones, looking for new suppliers for jewelry manufacturing. I think I have been about 20 years or so. It's definitely improved since they came to this location. This is much better, a better location, easy to access, and I enjoy it a lot better. It has everything you need, especially if you're looking for gemstones, it is a good place to come here.



Naomi Amos, Thailand

It is amazing and incredible. I think coming from the UK to here and seeing how big a scale it is, and just how many people come from all around the world to come to the show, is very impressive. I think the fact that you have a whole floor of jewelry, a whole floor of gemstones, to be able to see the new up-and-coming designers, and the kind of things that are being done in the industry here in jewelry, is really important. I would say this is the best fair in the world.



Joao Felipe Machado De Andrade, Brazil

It is my first time on the show. I came here mainly to make some good networking because here is the center of the world for gems. There are all sorts of gems and jewelry here. I am very impressed with the sheer amount and qualities and stock, and the team organizing the show. It is the best show in the world for gems. You are going to find whatever you need here. And I highly doubt you are going to go home without finding what you want.



Dirk Blommaert, Denmark

It doesn't come overnight, but Bangkok is really a global hub for gemstone buyers. If you want to find a particular gemstone, Bangkok is the place to be. It is a global business center for gemstones. And Bangkok Gems is becoming more and more important in the last few years. A lot of gemstone companies that are a member of the global association come from Thailand. That's why it's important to visit Bangkok Gems.